



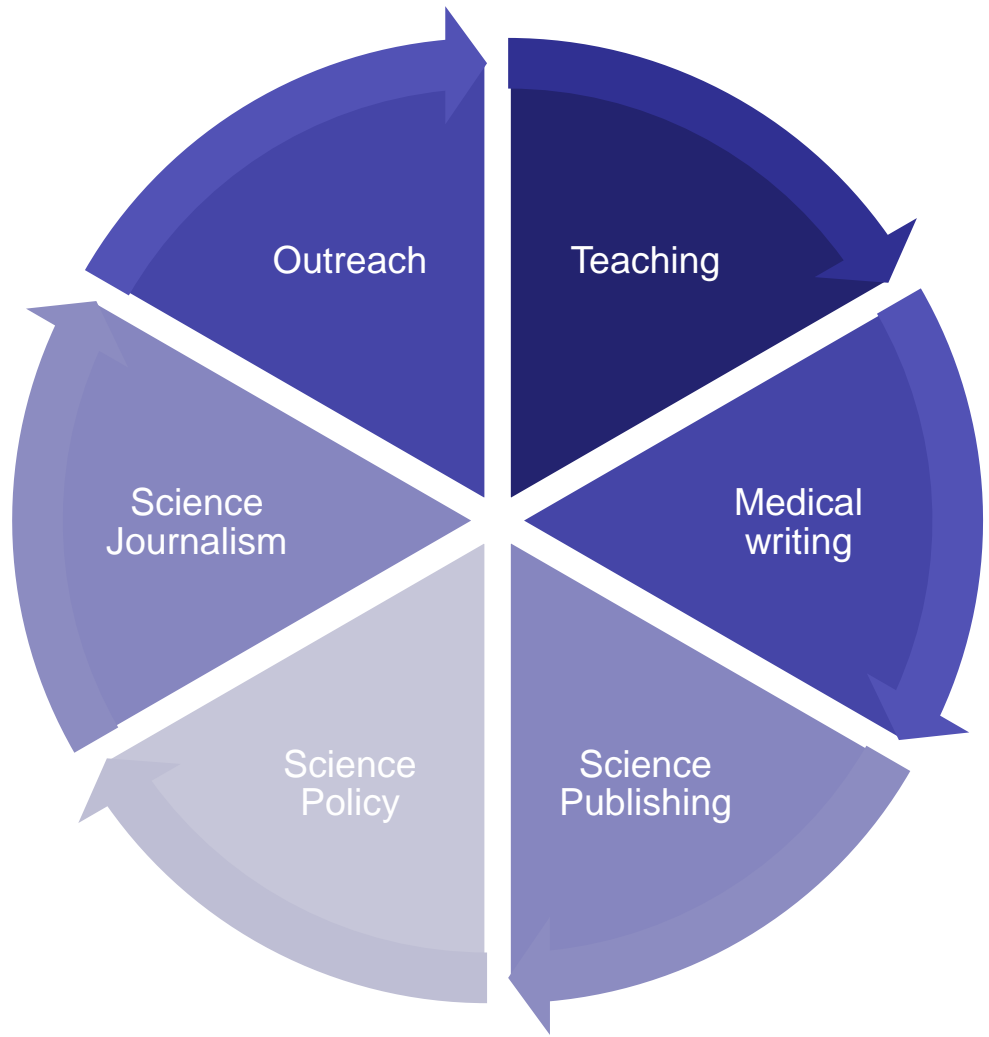
Careers in science communication

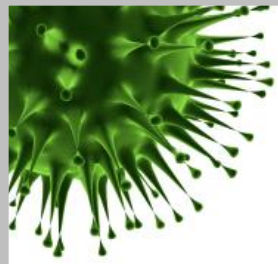
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What is science communication?





Medical writing

Combine scientific knowledge with an understanding of how to present information in order to pitch it at the right level for the intended audience

Employed by:

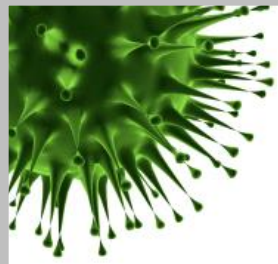
- Pharmaceutical companies
- Contract research organisations (CROs)
- Communications agencies
- Freelance



Tasks:

- Preparation of regulatory documents
- Patient information leaflets
- Clinical study reports

- Conference proceedings
- Manuscripts for publication
- Prepare promotional/marketing related material



Scientific Publishing

Skills needed:

- Written communications
- Research
- Listening
- Attention to detail
- Ability to meet tight deadlines

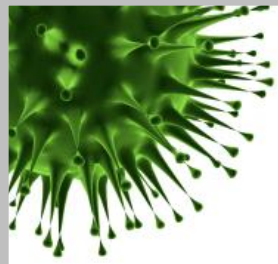
What will you do?

- Be an editor
- Work in production
- Commission papers and articles
- Work in licencing & sales



NewScientist

OXFORD
UNIVERSITY PRESS



Science Journalism

What would you do?

- Meet experts
- Write
- Seek out news
- Podcast/ Video
- Work to deadlines

What skills do you need?

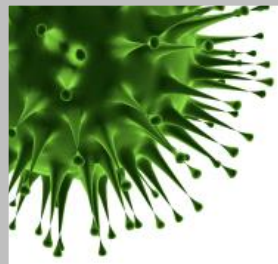
- Written & verbal communications
- Investigation and research
- Pitch at the right level
- Ability to meet tight deadlines



NewScientist



the guardian



Science Policy

Combination of scientific knowledge and understanding of government and policy making.

Identify and shuttle important info between scientists and policy makers – bridge the gap between communities.

Charities

Lobbying or campaign groups

Professional bodies

Universities, research institutions



What skills do you need?

Written & verbal communications

Investigation and research

Ability to meet tight deadlines



Outreach

Role is to enthuse young people (or general public) in science and make it more accessible.

What do you do?

Generally a two-way communication

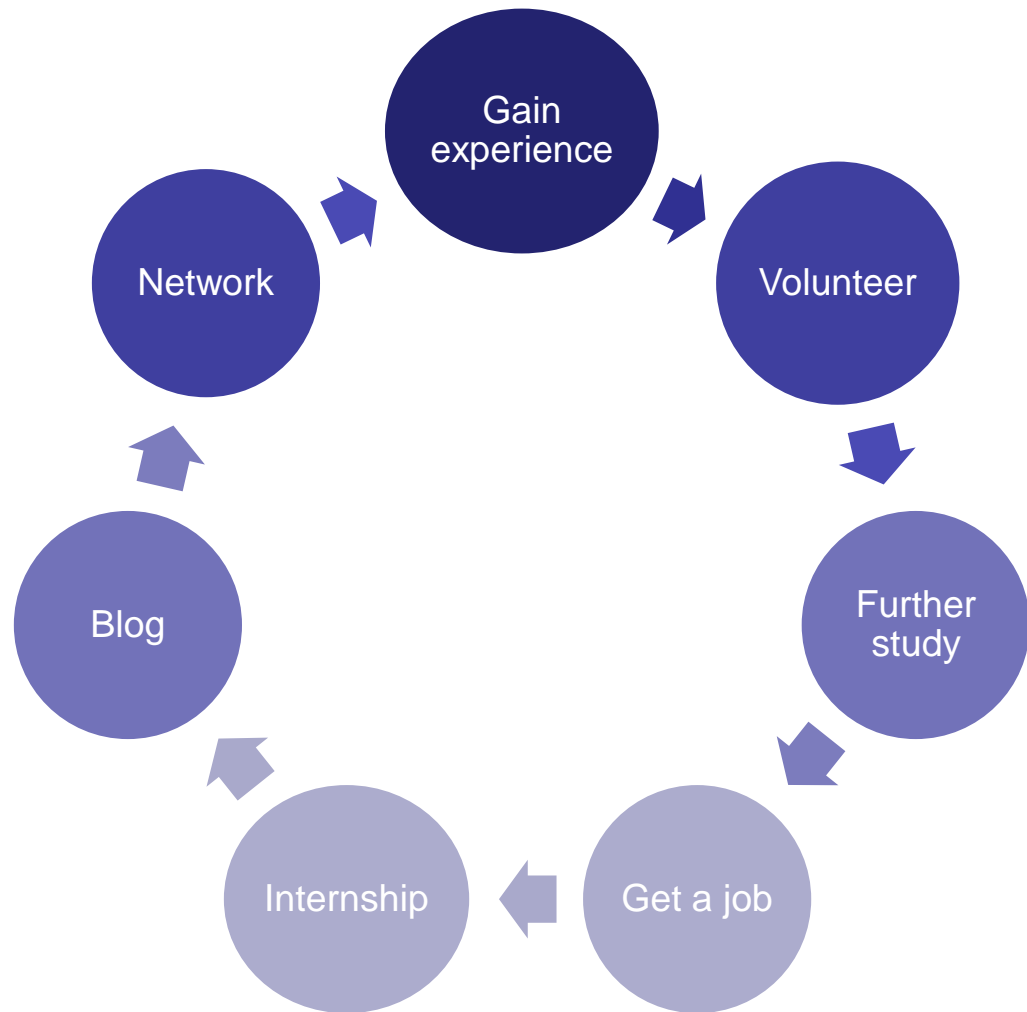
Talk to people face to face

Often hands on demos – making science fun!





What next?





Thanks for listening

Any questions?

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www.biochemistry.org/careers

www.societyofbiology.org/careers