

## **RSB Training Programme: Strategy in Practice and Bringing the Board with you**

### **Who is the course aimed at?**

Chief executives, financial directors and senior management teams.

### **What does the course cover?**

- Strategy - role of the executive versus the Board - practical tips, particularly around having the right governance structures in place to enable effective strategic management. Operated by staff and governed by academics
- Is your strategy backed up by a business plan and budget? Effective strategic management in an income led environment - where should you focus your attention and future strategy.
- Measurement of output in a professional body. What is a key output especially around influencing and representation.
- Trustee rotation and dealing with change management

### **Further information**

The Learned and Professional Societies Group (LPSG) is back. Led by a team of experienced charity management specialists, the LPSG is designed to offer members of learned and professional societies throughout the UK support, advice, training and coaching as well as the opportunity to meet and learn at our events.

### **Contact**

For more information and to register your interest, please [contact](#) our training officer.